

TABLE OF CONTENTS 目 录

地方民族文化博物馆文创产品设计研究——以贵阳市手上记忆博物馆为例

Research on the Design of Cultural and Creative Products in Local National Culture

Museums—Taking Guiyang Memory on Hands Museum as an Example

肖梦云 1

国内博物馆文创研究热点与设计趋势分析

**Analysis of Research Hotspots and Design Trends of Cultural and Creative Works
in Domestic Museums**

孙幸威, 王玮 12

人工智能时代动漫作品创作的范式转移反思

**Reflection on Paradigm Shift in the Creation of Animation Works in the Era
of Artificial Intelligence**

裘洪炯 22

新媒体环境下 MG 动画对诸暨特色文化宣传与应用

**MG Animation Propaganda and Application of Zhuji Characteristic Culture under New Media
Environment**

张宁, 张乐, 丁灵 30

动态图形在品牌视觉识别设计中的应用研究

Research on the Application of Motion Graphics in Brand Visual Identity Design

邱雪仪 38

听觉体验引导下的 ASMR 睡眠辅助产品设计研究

Research on the Design of ASMR Sleep Aid Products Guided by Auditory Experience

王晨雪 45

新材料新技术在包装设计中的应用分析

Application Analysis of New Material and New Technology in Packaging Design

张晓倩, 廖丰丰 54

地域文化在博物馆展示设计中的应用

The Application of Regional Culture in Museum Display Design

张墨静, 平龙 61

上海社区公共空间微更新策略

Research on Micro Renewal Strategy of Urban Community Public Space

翟梓含, 刘剑伟 67

基于空间生产理论的农旅融合型乡村公共空间设计研究**Research on the Design of Public Space in Agricultural-Tourism Integrated Villages****Based on Spatial Production Theory**

丁子洋 74

城市更新背景下工业遗产保护与更新研究**Research on Protection and Renewal of Industrial Heritage in the Context of Urban Renewal**

陈淑飞, 吴雨航 85

基于慢食防撒理念的宠物喂食器的产品设计研究**The Product Design of Pet Feeder Based on the Concept of Slow Food and Anti-Spilling**

胡立皓天, 徐江华 90

集市文化在园艺展会展厅空间中的设计研究**A Study on the Design of Bazaar Culture in the Exhibition Hall Space****of a Horticultural Exhibition**

姜琛瑜, 王璇 98

生成式人工智能辅助产品设计流程探索**Exploration of Generative Artificial Intelligence-Assisted Product Design Process**

陈卓 104

探析中西艺术文化对城市景观设计的影响**Exploring the Influence of Chinese and Western Art Culture on Urban Landscape Design**

程雨欣 109

City Walk 爆火现象下城市家具设计思考**Reflections on Urban Furniture Design under the Phenomenon of City Walk Explosion**

袁小涵, 范晓莉 113

基于在地性视角的乡村公共空间景观设计策略研究**Research on Rural Public Space Landscape Design Strategies Based on Local Perspective**

俞璠 120

基于老年人枕边需求的智能床头柜设计研究**Research on the Design of Intelligent Bedside Table Based on the Facility****Needs of the Elderly**

吴嘉彤, 李倩倩, 张文杰, 刘恒余, 姚海萌, 孙峙逸, 王雷涛 126

皮肤皱纹形态在服装设计中的转化应用**Transformation and Application of Skin Wrinkle Shape in Clothing Design**

方睿, 徐诗梦, 陈敬玉, 杨明 135

侗族纹样创新及设计应用**Innovation and Design Application of Dong Nationality Patterns**

周洁 143

1919~1955 年代图案美术字的装饰方法研究**Study on the Decorative Methods of the Patterned Chinese Characters in the 1919-1955 Decades**

马妍 153

基于情感化设计表达产品蕴含意味的设计方法**A Design Method to Express the Meaning of Products Based on Emotional Design**

吴依曼 161

智能情感分析下博物馆陶瓷纹样的色彩创新方法研究**Colour Innovation Methods for Museum Ceramic Patterns under Intelligent Sentiment Analysis**

母峻彰, 陈香 170

基于设计形态语义学的手电钻设计研究**Research on Hand Electric Drill Design Based on Design Morphology Semantics**

孙幸威, 王玮 179

耕读文化语境下徽州传统村落的传承与发展**The Inheritance and Development of Huizhou Traditional Villages in the Context of Farming and Reading Culture**

沈绪敏 186

基于新地域主义理论下的传统乡村公共活动中心设计**Design of Traditional Village Public Activity Center Based on the Theory of New Regionalism**

解晓萱 192

抽象和写实艺术设计语言在插图设计中的应用与研究**The Application and Research of Abstract and Realistic Art Design Languages in Illustration Design**

路静 198

传统茶文化背景下陶瓷茶器设计研究**Research on Ceramic Tea Ware Design under the Background of Traditional Tea Culture**

鄢彩妮, 邵梧桐 204

设计心理学视角下的适老化住宅设计研究**Research on Age-Appropriate Housing from the Perspective of Design-Psychology**

王春晓 210

上海城市历史公园景观设计分析研究**Landscape Design Analysis and Research of Shanghai Urban Historical Parks**

宋伟杰, 唐真 217

活态更新背景下传统村落人居环境适老化研究**A Study on the Suitable for Aging of Human Settlements Environment in Traditional Villages under the Background of Living Renewal**

顾思慧 224

基于 SD 法的肇庆端州古城景观调查与评价**Investigation and Evaluation of the Landscape Status of Duanzhou Ancient City
in Zhaoqing Based on SD Method**

朱智南, 和太平 232

上海静安区 94 路公交始发站更新设计研究**A Study on the Renovation Design of the Shanghai Jing'an District's
Route 94 Bus Terminal**

雍烽炜 243

一种移动理疗病房的研究与设计**Research and Design of a Mobile Therapy Ward**

孟文清, 林伊锐, 韩丽丽 257

城市动漫 IP 与地方文化结合的探究**Exploration of the Integration of Urban Anime IP and Local Culture**

柳涵铧, 朱展 262

基于格式塔空间视知觉体验的昆山城市口袋公园设计**Kunshan Urban Pocket Park Design Based on Gestalt Spatial Visual
Perception Experience**

濮依 267

数字幻境: 基于多感官互动场域中感官体验的迷幻现象分析**Digital Illusions: An Analysis of Psychedelic Phenomena Based on Sensory Experiences
in Multisensory Interactive Fields**

曾燕燕 277

徽州古戏台建筑基因识别与图谱构建**Gene Identification and Map Construction of Huizhou Ancient
Stage Architecture**

薛蓉蓉, 王雪洁, 张琼 283

我国禁烟公益广告视觉设计说服效果优化研究**Research on Persuasion Effect Optimization of Visual Design of Non-Smoking Public
Service Advertisement in China**

徐蓉 296

儿童友好理念下城市公园儿童活动区改造设计研究**Research on the Design of Children's Activity Area Renovation in Urban Parks
under the Concept of Child-Friendliness**

刘欣田, 代阳 304

有声读物 APP 设计研究**Research on Audio Book APP Design**

唐倩倩 311

动画中的视觉修辞实践研究**A Study on Visual Rhetoric Practice in Animation**

沈诚, 殷俊 316

当代苏绣产品设计的传承与创新路径研究**Research on the Inheritance and Innovation Path of Contemporary Suzhou Embroidery Product Design**

徐子珂, 黄滢 326

汉代瓦当纹饰的美学设计研究**Research on the Aesthetic Design of Han Dynasty Waddang Pattern**

冉婧 335

高校图书馆公共空间设计发展研究**Research on the Design of Public Space in University Libraries**

徐帅 342

基于福格行为模型的中医健康管理应用研究**Application Research of TCM Health Management Based on Fogg Behavior Model**

黄高婧 349

虚拟内容平台运营策略设计研究**Research on Operation Strategy Design of Virtual Content Platform**

王丹丹 361

南京中山陵景观设计中的场所精神研究**The Study of the Place Spirit in the Landscape Design of Sun Yat-sen Mausoleum**

石冲梅 367

故宫脊兽形象在文创产品设计中的应用**The Application of Roof Figures in the Forbidden City in the Design of Cultural and Creative Products**

刘发丽 375

社区共享厨房游戏化服务设计的构建策略**Construction Strategy of Gamification Service Design in Community Shared Kitchen**

龚康妍, 钱晓波 382

生态宜居视角下街道景观更新研究**Study on Street Landscape Renewal from the Perspective of Ecological Livability**

何银惠, 熊瑶 391

老字号品牌创新设计**Innovative Design of Time-Honored Brand**

钱玲燕 403

文化传承视域下南京云锦创新设计研究**From the Perspective of Cultural Heritage, the Creative Design and Research
of Nanjing Yunjin**

廖海樟 415

概念性服装成衣化过程探究**Exploration of the Process of Conceptual Clothing Evolving into Ready-Made Clothing**

戴佳琪, 卫保卫 423

基于仿生设计法的上海闵行区古美街道公交站台设计**Design of Bus Station in Gumei Street, Minhang District, Shanghai Based
on Bionic Design Method**

何禹隆, 吴文治 434

基于 AHP 法的便携式音响设备用户体验评价研究**Research on User Experience Evaluation of Portable Audio Based on AHP Method**

张亿豪, 杨滨 447

论日本庭园在现代景观空间图式中的再现**The Reproduction of Japanese Gardens in Modern Landscape Spatial Schema**

郭艺欣 455

动物仿生元素在创意女装中的运用**The Application of Animal Bionic Elements in Creative Women's Wear**

李筱彦, 李正 462

朝鲜族传统纹样在城市商业街景观中的应用研究**Research on the Application of Korean Traditional Patterns in Urban Commercial Street Landscape**

孙姝钰, 崔虎杰 472

木版年画元素在儿童文创设计中的应用策略研究**Research on the Application Strategies of Woodblock Print Elements
in Children's Cultural and Creative Design**

刘峙, 高瞩 480

日本设计中的感觉资源探析**Research on the Sensory Resources in Japanese Design**

张颜静 490

可持续能源景观与地域文化的共融建构**Integrated Construction of Sustainable Energy Landscape and Regional Culture**

袁文静 498

基于深度学习的景观感知评价研究现状及趋势分析**Research Status and Trend Analysis of Landscape Perception Evaluation Based on Deep Learning**

徐展鹏, 唐真, 沈剑 503

书法的立体化设计探索**Exploration of Three-Dimensional Design of Calligraphy**

长建国, 陈原川 510

基于“一体化理念”的生态城市设计——以泰安市南部片区为例**Ecological City Design Based on the “Integration Concept”—Taking the Southern Area of Tai'an City as an Example**

孙一凯, 李瑞, 赵志杰, 孙启扬 519

浅谈展览空间设计策略及应用研究**Discussion on Exhibition Space Design Strategies and Application Research**

高文华 528

明代游具提盒形制的起源、演化与设计文化解析**The Origin, Evolution, and Design Cultural Analysis of the Forms of the Tourist Implement Lifted Boxes in Ming Dynasty**

张译月, 陈原川 536

国产科幻类机甲动画设计特征与发展路径研究**Research on the Design Features and Development Path of Domestic Science Fiction Mecha Animation**

滕小琳, 滕芳 544

色彩设计在电影中的情感表达功能**The Study of Emotional Expression through Color Design in Films**

秦子桦, 叶晓娴 549

基于设计符号学的藏族文创产品设计研究**Research on the Design of Tibetan Cultural and Creative Products Based on Design Semiotics**

朱冰, 许桂萍, 王一涵 554

情感映射视角下的校园文化纪念品设计研究**Research on the Design of Campus Cultural Souvenirs from the Perspective of Emotional Mapping**

李玉婷, 王俞雅 561

双碳视域下乡土建筑的生态美学探析**An Analysis of the Ecological Aesthetics of Vernacular Architecture from the Perspective of Dual Carbon**

付金鑫, 张思悦 570

地域场所精神下的人文景观特性研究**Research on the Characteristics of Human Landscapes under the Spirit of Local Places**

翟婷婷, 祝越 575

城市环境设计视角下工业遗产改造研究**Research on Industrial Heritage Transformation from the Perspective of Urban Environmental Design**

张莉莉, 孙志超, 李心雨, 闫文静..... 582

视觉叙事在老字号美妆品牌形象设计中的应用**The Application of Visual Narrative in the Image Design of Time-Honored Beauty Brands**

李光安, 施秉慧 588

宋代抄手砚的造型及审美意蕴研究**Research on the Shape and Aesthetic Connotation of Hand-Written Inkstones in the Song Dynasty**

兰晨霞, 陈原川 596

高校多媒体教室环境设计与声学设计优化思考**Reflection on the Environmental Design and Acoustic Design Optimization of Multimedia Classrooms in Universities**

谢宏汉, 黄代朗 605

张园: 晚清上海公共空间与设计形态的萌生**Zhang Yuan: The Emergence of Public Space and Design Forms in Shanghai in the Late Qing Dynasty**

刘静文, 李佳一 613

茶马古道文化对道孚旅游品牌形象设计塑造的影响研究**A Study on the Influence of the Ancient Tea-Horse Road Culture on the Shaping of Tourism Brand Image Design in Daofu**

孟鑫, 张成禄 619

符号学视角下的中国影院动画设计研究**Research on Chinese Cinema Animation Design under the Perspective of Semiotics**

秦皓月, 殷俊 625

敦煌莫高窟忍冬纹的设计美学研究**Research on the Design Aesthetics of Honeysuckle Pattern in Mogao Grottoes in Dunhuang**

朱卫东, 侯超悦, 梁列峰 632

基于 Kano-QFD 混合模型的老年陪伴机器人设计研究**Research on the Design of Elderly Companion Robot Based on Kano-QFD Hybrid Model**

潘雪勇, 任新宇 646

解析极简主义代表大师彼得·沃克**Analysis on the Minimalism Represented by the Master Peter Walker**

张园芳, 刘大亮 660

非遗视角下草书形态在社区中的设计应用研究**Research on Design and Application of Cursive Form in Community from the Perspective of Intangible Heritage**

王一涵, 朱冰 671

古镇品牌塑造与数字化传播**Ancient Town Brand Building and Digital Communication**

高梦哲 679

乡村振兴背景下农产品品牌形象设计研究**Research on the Brand Design of Agricultural Products under the Background of Rural Revitalization**

黄亚新 687

基于魅力工学的语言学习机造型优化设计研究**Research on Optimization Design of Language Learning Machine Based on Charm Engineering**

周濛 694

胶东小城镇空间拓展特征及规划设计探究**Research on the Spatial Expansion Characteristics and Planning and Design of Small Towns in Jiaodong**

张晓晓, 李泽唐 703

济南市云锦湖公园景观更新与改造设计**Landscape Renewal and Design Transformation of Yunjinhu Park in Jinan**

赵学强, 许洪瑞, 张海妍, 司佳卉 716

引流筑园——成都市简州新城石盘街生态公园设计**Drainage Garden—Design of Shipan Street Ecological Park in Jianzhou New City, Chengdu**

周榕珂 726

家装设计在短视频平台中的商业化路径与策略探讨**Discussion on Commercialization Paths and Strategies for Home Decoration Design on Short Video Platforms**

尹玉文, 管雪松 743

城市老旧小区公共空间的改造方法研究**Research on the Renovation Method of Public Space in Old Urban Communities**

吴桦玮 751

李吉庆的书籍设计理念探究**Exploration of Li Jiqing's Book Design Ideas**

王钟悦, 代福平 766

设计接受视角下粒子水墨技术在电影《深海》中的应用**The Application of Particle Ink Technology in the Movie "Deep Sea" from the Perspective of Design Acceptance**

李欣阳, 滕芳 779

智能科技对视觉传达设计产业的影响与前景分析**Analysis of the Impact and Prospects of Intelligent Technology on the Visual Communication Design Industry**

徐伯颜 785

三穗竹编创意设计与应用研究**Research on Creative Design and Application of San Sui Bamboo Weaving**

杨蒋龙 790

新媒体视域下的海尔智家品牌形象设计研究与传播策略**Haier Smart Home Brand Image Design Research and Communication Strategy from the Perspective of New Media**

李艳, 庞绪洋, 满旭 799

基于层次分析法的激光打印机用户消费偏好研究**Research on Laser Printer User Consumption Preferences Based on Analytic Hierarchy Process**

张家豪, 任新宇 807

基于形态分析 - 形状文法的比亚迪汽车衍生品设计研究**Research on the Design of BYD Automobile Derivatives Based on Morphological Analysis-Shape Grammar**

朱欢妍, 高瞩 817

现代都市生活方式下莫奈绘画风格在家纺设计中的应用研究**Research on the Application of Monet's Painting Style in Home Textile Design under the Modern Urban Lifestyle**

申浩 823

香山革命纪念馆图形研究设计**Graphic Research and Design of Xiangshan Revolutionary Memorial Hall**

刘慧妍, 宗城, 黄亚婷, 程亚鹏 829

旧工业建筑文旅空间改造设计研究**Research on the Transformation Design of Cultural Tourism Space in Old Industrial Buildings**

孟祥龙, 戚瀚文 844

济南市黄金时代广场城市公共空间设计研究**Research on Urban Public Space Design of Jinan Golden Times Square**

于洪涛, 智文琪 858

“助老”健康服务机器人创新设计**Innovative Design of “Elderly Assistance” Health Service Robot**

刘津汶, 张欣雨, 王语佳, 刘絮, 齐文悦 872