

TABLE OF CONTENTS

目 录

Study of Consonant System of Xinxiang County Dialects
(新县方言声母系统研究)

L. WANG.....	1
--------------	---

A Pragmatic Study of the Exhaustivity of Chinese “shi” Clefts
(汉语分裂句“是”穷尽程度的语用研究)

M. R. ZHOU.....	6
-----------------	---

A Semantic Study of Chinese Clefts from the Perspective of Embodied-Cognitive Linguistics
(体认语言学视角下汉语分裂句的语义研究)

M. R. ZHOU.....	15
-----------------	----

**Needs Analysis of Language Service Professionals against the Backdrop
of Enterprises “Going Abroad”: A Case Study of Dalian**
(企业“走出去”背景下语言服务人才需求分析：以大连为例)

Y. Y. MA, J. X. ZHANG, X. LIU.....	23
------------------------------------	----

Translation of Japanese Literary Titles
(日本文学作品标题的汉译研究)

A. R. CHENG, C. X. HUANG.....	30
-------------------------------	----

A Comparative Study of the Translation Styles of *The Art of War*
(《孙子兵法》英译本翻译风格比较研究)

X. M. LI, X. Y. YAN.....	38
--------------------------	----

The Critical Discourse Analysis of Identity Construction of Overseas Returnees in News Discourse
(新闻语篇中“海归”身份建构的批评性话语分析)

Q. Q. YIN.....	48
----------------	----

The Status Quo and Protection Measures of Chinese Dialects
(汉语方言现状与保护策略)

W. WU.....	54
------------	----

Apply Standardization Methods in Traditional Chinese Medicine Translation
(标准化基本方法在中医翻译中的应用)

Y. Y. X. ZHANG, Z. SANG.....	64
------------------------------	----

Theoretical Sources of Schlermacher’s Translation Theory
(施莱尔马赫翻译理论的溯源)

Z. X. BAO.....	69
----------------	----

**Cultural Differences from the Perspective of Conceptual Metaphor in English and Chinese
(从概念隐喻看英汉文化对比)**

Q. HU.....76