

TABLE OF CONTENTS 目 录

Research on Innovation Model of the Power Grid Supplies of Electricity Purchasing (电网物资电商化采购创新模式的应用研究)

H. D. CHU, Z. D. YANG, R. J. SHI..... 71

Research on Critical Factors of Consumer Satisfaction in Mobile Commerce (手机购物顾客满意度的关键影响因素研究)

M. M. CHEN, L. M. LIU, Y. Y. XUE..... 79