

TABLE OF CONTENTS 目 录

Selection and Application of Industry-University-Research Cooperation Model in Enterprise Technological Innovation (产学研合作模式在企业技术创新中的选择与应用)

B. N. YAN.....329

Multi-Angle Analysis of Contemporary College Students' Employment Discrimination (多角度分析当代大学生就业歧视现象)

X. X. WEI, S. P. CHEN, X. L. CHEN.....334

The Innovation of China's "Retirement Community" Model from the Perspective of Human Resources (人力资源视角下的我国“养老社区”模式创新)

S. L. ZHU.....342

Application and Problems of Online Third-Party Medical Charity Donation Platform (网络第三方医疗慈善捐赠平台的应用与问题)

X. WANG, R. GUO.....350

Study on Early Warning of Financial Crisis of Agricultural Enterprises in Liaoning Province (辽宁省农业企业财务危机预警研究)

X. B. HUANG, Z. Y. JIAO, Y. JING.....360

SWOT Analysis of Development Strategy of Centralized Long-Term Apartment (集中式长租公寓发展的 SWOT 分析)

Y. C. FAN, Y. Y. LI.....373

Exploration and Consideration on Innovating Management of Retired Person (离退休人员创新管理工作的探索与思考)

D. L. ZENG.....380

Research on the Franchise Construction of National Parks in China (我国国家公园领域的特许经营建设研究)

J. M. Wan, B. H. Li.....384

The Evolution of Environmental Protection Tax in China (我国环境保护税的演变历程)

B. B. ZHAO, X. PEI.....389

Analysis of the Service Status of Online Ride-Hailing Platform Based on the Perspective of College Students (基于大学生视角的网约车平台服务现状分析)

M. Y. PAN, W. H. GUO, X. Y. LIU, C. HUANG, Z. H. HE, G. W. FAN.....393

**Research on Intellectual Property Capability Based on Fuzzy Clustering Method
(基于模糊聚类法的知识产权能力研究)**

Y. Y. FAN, H. Y. ZHANG, Z. Y. WANG.....400

**Research on Logistics Cost Control of E-Commerce Enterprises under the Background of “Dazhi Yiyun”
(“大智移云”背景下电商企业物流成本控制研究)**

C. ZHANG, X. PEI.....408

**Government Subsidies, R&D Investment and Innovation Performance of AI Companies
(政府补助、研发投入与人工智能公司创新绩效)**

Y. CAI, Q. J. MENG.....414

**Current Situation and Development Countermeasure of Irrigation District Management in
Muling River Basin
(穆棱河流域灌区管理现状及发展对策)**

F. Y. CHAI, T. YU, J. LIU, H. X. YU.....425

**Current Situation Analysis and Countermeasure Research on Water Resources Engineering
Construction Management Standardization
(水务工程建设管理标准化的现状分析与对策研究)**

J. G. YANG, Y. C. QIN, W. W. ZHU, K. W. WANG, C. J. ZHANG.....432

**Research on the Coordinated Development of Song and Dance Performance and Rural Tourism in
Ethnic Villages of Yunnan Province
(云南民族村寨歌舞展演与乡村旅游协同发展研究)**

X. Y. SONG.....438