

TABLE OF CONTENTS 目 录

Study on the Impact of Big Data on Business Model (大数据对企业商业模式的影响研究)

W. C. LIU, X. C. WANG.....107

Study on the Tolerance Area of Perceived Service Quality and Its Influencing Factors of Institutional Pension (机构养老感知服务质量容忍区及其影响因素研究)

W. L. JIN, H. B. WANG, M. FANG.....114

A Study on Network Attention in Spatial and Temporal Characteristics of Ethnic Traditional Settlements Tourism Destination (民族传统聚落旅游目的地网络关注度时空特征研究)

H. Q. ZHANG, L. L. WANG, L. J. JIANG.....128

Survey of University Mobile Library Application Platform Status Based on New Information Environment (新信息环境下的高校移动图书馆应用平台现状调研)

T. Z. ZHAO, X. GUAN, S. M. SHEN, G. P. LIANG.....135