

TABLE OF CONTENTS

目 录

Research on the Cognitive Level of Mathematics Normal Students' High School Probability Core Knowledge (数学师范生对高中概率核心知识认知水平的调查研究)	
F. LIU.....	689
Internalization, Social Comparison and Body Image: An Experimental Approach to the Influence of Thin-Ideal Images in Weibo on Female University Students (内化、比较心理与身体意象：微博“理想瘦”形象接触对女大学生影响的实验研究)	
L. ZHOU, X. J. LI.....	696
Research on Present Situation and Protection Utilization of Traditional Villages in Henan Province (论河南省传统村落保护原则及对策建议)	
S. L. XU.....	706
Viewing Rural Stock Cooperatives from the Perspective of Marx's "Transition Point" (以马克思“过渡点”视角看农村股份合作社)	
Z. Y. LUO, Y. T. XIE.....	712
Literature Review on the Participation of Private Capital in the Old-Age Health Industry (民间资本参与养老健康产业研究文献综述)	
M. BAI, Q. L. YAO, N. Y. ZHENG.....	718
The Status Quo of Entrepreneurial Intention and Its Relation with Psychological Capital (创业意向的现状及其与心理资本的关系)	
XURINA.....	724
Research on the Influence of College Innovation and Entrepreneurship Education on College Students' Entrepreneurial Intention (大学创新创业教育对大学生创业意愿的影响研究)	
Z. Y. PANG, X. J. GUO, J. Y. ZHANG, N. J. ZHOU, J. H. LIU.....	734
Discussion of Xunzi's Musical Education Thought (荀子的“乐教”思想)	
C. Z. SONG, M. D. WANG, S. G. WANG.....	743
Public Understanding of Science: An Empirical Study on Public Acceptance of Nuclear Power Construction in China (公众理解科学：中国核电建设公众接受的实证研究)	
Y. J. HU.....	748

An Analysis of the Thought of Poor and Rich in *Guanzi*

(试析《管子》的贫富有度思想)

C. C. CHEN.....760

Influence of Executives' Political Association on Corporate Social Responsibility

(高管政治关联对企业履行社会责任影响研究)

C. H. WANG, J. X. ZHANG.....767

A Summary of Studies on Rural Vocational Education under the Background of National Policy

Ideas since the Eighteenth National Congress

(“十八大”以来国家政策理念背景下农村职业教育的研究综述)

J. M. GAO, Y. J. LAI, F. LI.....776

Probe into Sustainable Development of Youth Volunteer Service in Higher Education

Institutions in Sichuan

(四川高校青年志愿服务可持续发展调查研究)

J. ZHANG, Z. L. LIU, Y. Q. ZHANG.....783

Visualization Analysis of Hotspots and Frontiers of PPP Research in Domestic Public Management

(国内公共管理领域 PPP 研究热点与前沿的可视化分析)

R. L. GUO.....789

Investigation and Research on Current Situation of Sexual Health Education for College Students

(大学生性健康教育现状调查研究)

G. X. HUANG.....798

A Preliminary Study on the Maker Teaching in the Course of Management Information

System for Economics and Management Specialty

(经管类专业管理信息系统课程创客教学模式初探)

X. L. ZHU, M. J. CAI.....806

On Value Orientation of Marriage View of Older Unmarried Youth in Contemporary Cities

(浅析当代城市大龄未婚青年婚恋观的价值取向)

S. Q. ZHANG.....812

Discussing about Building Smart City in Inner Mongolia against the Background of New Urbanization

(关于新型城镇化背景下内蒙古智慧城市建设的探讨)

Z. R. WANG.....818

Research on the Phenomenon of Internet Discourse Anomie among College Students

(大学生网络话语失范现象研究)

R. LI.....826

An Analysis of the Construction Process of the New Retail Business Model of E-Commerce Enterprises

(电商企业的新零售商业模式构建过程剖析)

J. L. SU, M. LV.....833

Cultivation of Child Safety in Family Education

(家庭教育中幼儿安全感的培育)

Y. L. YANG.....842

**The Educational Ideological and Political Functions, Educational Philosophy and Their
Dialectical Relations of Universities**

(高等学校的思想政治职能、教育理念及其辩证关系浅论)

C. Y. GUAN, L. QIU, G. C. ZHAO.....847

Research on the Teaching Reform of Practical Talent Training of Financial Management

(面向应用型人才培养的财务管理教学改革研究)

X. LI.....855

**Analysis on the Development Strategy of Small and Medium-Sized Enterprise in China in the
Context of “One Belt and One Road” Strategy**

(“一带一路”战略背景下我国中小企业走出去发展策略分析)

W. B. YU, C. Y. CHEN.....860

On the Construction of China’s Environmental Compulsory Liability Insurance System

(浅析我国环境强制责任保险制度的构建)

Y. M. CHENG.....867

**Construction and Empirical Study of Evaluation System of International Convention & Exhibition
Related Tourism Site Selection**

(国际会展旅游选址评价体系构建研究)

Y. G. ZHANG.....873

**The Reform of “Three Changes” Promotes the Dynamic Mechanism of the Integration of Agriculture
and Tourism**

(“三变”改革助推农旅一体化发展动力机制研究)

L. LUO, X. Q. ZHANG, L. Q. ZOU, T. XU.....884