

TABLE OF CONTENTS

目 录

数字经济对实体经济的影响

The Impact of Digital Economy on the Real Economy

李晓钟, 熊正豪 119

中国数字贸易发展的现实挑战与实施路径

Realistic Challenges and Implementation Paths for the Development of Digital Trade in China

李晓钟, 张文佳 128

数字经济对我国制造业产品出口技术复杂度的影响

The Impact of Digital Economy on Technical Complexity of China's Manufacturing Export Products

丁仁磊, 孙景蔚 141

持续创新绩效期望落差对企业研发国际化的影响研究

The Impact of Persistent Shortfall in Innovation Performance Aspiration on the R&D Internationalization

张淑慧, 王松 155

企业环境、社会和治理表现对经营绩效的影响研究

Study on the Influence of ESG Performance on Business Performance

邓益青, 刘志强, 卢崇煜 169