

# 游艇包装及造型的模块化设计原则研究

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## 摘 要

自进入21世纪以来, 游艇逐渐进入中国市场。为推广游艇的创新设计, 本文讨论了游艇包装及造型的模块化设计原则并分析了游艇模块化设计的融合系统以及设计要点。通过对游艇物理结构, 设计理论和设计应用的分析, 文章阐释了融合和互补的设计原则。这些原则的结合可以使游艇包装和造型的模块化设计系统更趋完美, 同时也为游艇设计的创新奠定了基础。

## 关键词

游艇, 包装, 造型, 模块化, 设计

## Abstract

In the 21st Century, yachts gradually enter the Chinese market. For the purpose of promoting the innovation of yacht design, the article discussed about the modularity design principle of the packaging and styling of yacht and analyzed the converged system and the design considerations of the modularity design of the yacht. Through the analysis of the physical structure of the yacht, the design theory and the design application, the article explained the converged and complementary principle of design. The principles were combined together, making the modularity design systems of the packaging and the styling of yacht more perfect. It laid the foundation for the design innovation of the yacht at the same time.

## Keywords

Yacht, Packaging, Styling, Modularity, Design

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