

TABLE OF CONTENTS

目 录

基于人性化理念的适老化简易智能衣柜设计

Elderly Simple Smart Wardrobe Design Based on Humanized Concept

代琪, 林璐.....131

基于在线评论挖掘的宠物家具产品设计改进方法

A Design Improvement Method for Pet Furniture Products Based on Online

Comment Mining

黄文倩, 李雪莲.....140

数字鸿沟视角下城市老年人数字消费平台设计研究

Design Research on Digital Consumption Platform for Urban Elderly from the Perspective of the Digital Divide

申晓钰, 吴群.....153

民族非遗主题类体验游戏模式设计与文化传播研究

Research on the Design of National Intangible Cultural Heritage Theme

Experiential Game Mode and Cultural Communication

裘洪炯, 姚旭.....164

浅谈设计价值观与设计行为

Discussion on Design-Values and Design-Behavior of Design-Space

周文慧.....171

实体用户界面在老年游戏治疗中的运用研究

Research on TUI Design of Play Therapy in Old Adults

田雨禾, 林璐.....176

基于陕北传统音乐文化的儿童感统玩具设计与研究

Design and Research of Children's Emotional Toys Based on Traditional Music Culture in Northern Shaanxi

刘静, 牛晶.....183

基于社会科学方法论的包装设计探讨

Exploration of Packaging Design Based on Social Science Methodology

王光宇.....189

乡村品牌形象设计中情感设计的研究与实践

Research and Practice of Emotional Design in Rural Brand Image Design

钱筱娴, 谢加封.....194

模块式移动消毒箱产品研究与设计

Research and Design of Modular Mobile Disinfection Box

赵得成, 马林耀, 许芮.....201

文化融合视域下澳门手信品牌设计创新战略研究

Research on the New Strategy of Macau Souvenir Brand Design Innovation under the Perspective of Cultural Integration

徐一丹.....208

日本的可持续设计实践及其启示

Japanese Practice of Sustainable Design and Its Enlightenment

杨润梓.....215

生态美学视域下中国茶文化在包装设计中的应用研究

Research on the Application of Chinese Tea Culture in Packaging Design from the Perspective of Ecological Aesthetics

王润琦, 覃会优.....222

从“南山竹海”看竹文化的设计现状与传承路径

The Design Status and Inheritance Path of Bamboo Culture from South Mangosteen Sea

王欣雨, 覃会优.....229

信息时代下的“字愈人心”

“Words Heal People’s Hearts” in the Information Age

谭骆, 王晓林.....236

数字技术对非遗文化传播效率的因素研究

Research on the Factors Affecting the Efficiency of Intangible Cultural Heritage Communication by Digital Technology

唐莉慧, 吴群.....244

基于服务设计创新思维下动态标识的研究与应用

Research and Application of Dynamic Logo Based on Innovative Thinking of Service Design

肖培黎.....250

超现实主义在现代服装设计中的应用

The Application of Surrealism in Modern Fashion Design

吕志雯.....257

基于 EOD 理念的郾城老城区护城河公园景观设计

Landscape Design of the Moat Park in Juancheng Ancient City Based on EOD Concept

张炜, 靖莹, 杨昕蒙.....264

基于 DIY 设计的拼装包袋设计研究

Research on the Design of Assembled Bags Based on DIY Design

徐严淞.....271

城市街景与无障碍设计的共融性探究

Research on the Integration of Urban Street View and Barrier Free Design

郭瀚璐.....277

美学转移在期刊设计中的应用探析

Application of Aesthetic Paradigm Shift in Periodical Design

尹小锴, 李小丽, 于洋.....286

新艺术运动时期阿尔丰斯·穆夏平面设计作品中的植物纹样研究

A Study on the Plant Patterns in the Graphic Design Works of Alphonse Maria Mucha during the Art Nouveau

罗泽原.....292

浅析油画艺术在建筑设计中的运用

Analysis of the Application of Oil Painting Art in Architectural Design

张尊琛.....298

城乡玩具共享 APP 界面设计研究

Research on Interface Design of Urban and Rural Toy Sharing APP

管雨, 杜明明, 尹琪, 程钰.....304

基于眼动测试的三维设计软件界面优化研究

Optimization of 3D Software Interface Design Based on Eye Tracking Testing

余子文, 李锋.....313

智能手表造型设计的感性评价研究

Perceptual Evaluation of Smart Watch Styling Design

李海瑞.....325

园艺疗法下独居老人服务设计策略探析

Analysis of Service Design Strategies for the Elderly Living Alone under Horticultural Therapy

马艺航, 林璐.....334

地域文化视域下的城市景观设计

Urban Landscape Design from the Perspective of Regional Culture

魏聪勇.....344

面向听障儿童沟通交流的玩具类产品设计

Product Design of Toys for Communication of Hearing-Impaired Children

高兴.....352

波普艺术在现代广告设计中的应用分析

Analysis on the Application of Pop Art in Modern Advertising Design

刘治涛.....359

绿色咖啡渣材料在灯具设计中的应用研究

Research on the Application of Green Coffee Grounds Material in Lamp Design

王薇.....366

共享健身舱设计研究

Design and Research of Shared Fitness Cabin

李艳, 赵长川.....374

开平马岗鹅文化在空间中的商业运用

Exploring the Commercial Application of Kaiping Magang Goose Culture in Space

刘莉.....384

凤文化在现代产品设计中的应用研究

Research on the Application of Phoenix Culture in Modern Product Design

李艳, 李薇.....392

浅析 20 世纪中国与意大利平面设计的交流与影响

Brief Analysis of the Communication and Influence of Graphic Design between China and Italy in the 20th Century

刘子琪.....404

增强现实教育游戏中的数字支架设计研究

Research on the Design of Digital Scaffolds in Augmented Reality Educational Games

陈荟凤, 吴群.....410

基于云雾边的智慧低碳建筑信息系统设计

Cloud-Fog-Edge Based Design of Intelligent Low-Carbon Building Information System

张栋, 任会峰.....421

惊讶情绪在文创设计中的应用研究

Research on the Application of Surprise Emotion in Cultural and Creative Design

李甜, 李锋.....430

基于问题图谱的铁路客站导向系统现状研究

The Current Situation of Railway Station Guidance System Based on Issue Mapping

张依林, 吴群, 黄晟昱.....438

《四川方言词典》绘本设计

“Sichuan Dialect Dictionary” Illustrated Book Design

刘仁凤.....448

非遗视角下现代刻纸元素在新中式旗袍中的应用研究

Research on the Application of Modern Carved Paper Elements in the New Chinese-Style Cheongsam from the Perspective of Intangible Cultural Heritage

黄婕, 林剑.....460

红色文创产品设计分析

Design Analysis of Red Cultural and Creative Products

王乐怡, 王东榭, 程梦娜, 雷瑞祺, 沈金科.....471

浅析生态主义设计思潮对景观设计的影响

Analysis of the Influence of Ecological Design Trend on Landscape Design

马超飞.....478

唐文化在西安城市景观设计中的表达

The Expression of Tang Culture in Xi'an Urban Landscape Design

王如玉, 李云璐.....485

基于 MATLAB 的系统根轨迹法超前校正设计研究

Advanced Correction Study of System Root Locus Method Based on MATLAB

周明睿, 宋汝晖.....495

湘西傩面具的艺术特征及其设计应用研究

Research on the Artistic Characteristics and Design Application of Xiangxi Nuo Mask

王帆, 孟燕.....505

用户体验设计视角下用药提醒管家 APP 界面设计研究

Research on Interface Design of Medication Reminder Butler APP from the Perspective of User Experience Design

孔令博.....510

家具设计灵感获取与设计方法研究

Research on Acquiring Furniture Design Inspiration and Design Methods

张水苗.....520

东巴动物文字图形化设计应用研究

Study on the Application of Graphic Design of Dongba Animal Characters

石婧宁.....529

面向智能城市的窨井盖及其智能监测系统界面创新设计研究

Innovative Design of Manhole Covers and Intelligent Monitoring System Interface for Intelligent Cities

刘恒丽, 杨升, 张瀚巍, 谢瑞祥, 周海清.....535

基于视听通感体验的阴阳文创产品设计研究

Research on the Design of Yin-Yang Cultural Creation Products Based on Audiovisual Synaesthesia Experience

何星宇, 包德福, 柯雯怡, 王文晔.....548

视觉修辞视角下老字号品牌图形设计策略研究

Research on the Graphic Design Strategy of Time-Honored Brands from the Perspective of Visual Rhetoric

邱丽萍, 谢加封.....557

国潮元素在现代服装设计中的创新性应用

The Innovative Application of National Tide Elements in Modern Fashion Design

刘治涛.....563

商周青铜“记事文化”在综合类博物馆网页设计中的应用研究

Research on the Application of the Bronze “Chronicle Culture” in the Web Design of Comprehensive Museum

王佳佳.....570

从《园冶》看禅宗对晚明园林景观设计与营造的影响

The Influence of Zen Buddhism on the Design and Creation of Landscape Architecture in the Late Ming Dynasty from the Perspective of “Yuanye”

朱靖.....577

“一线相伴”——基于老幼共生背景下的城中村更新设计

“A Line of Companionship”—Urban Village Renewal Design Based on the Context of Coexistence between the Elderly and the Young

陈隽妍.....585

佩兹利图案传播变迁的设计思考与应用

Design Thinking and Application of Paisley Pattern Communication Variations

盛况, 吕昉.....592

浅析新中式风格在现代室内设计中的运用

Analysis of the Application of New Chinese Style in Modern Interior Design

赵萍, 龚煜雯.....603

格式塔完形法则与图形设计语言融合研究

Research on the Fusion of Gestalt Law and Graphic Design Language

丁宁.....612

品牌快闪店的视觉设计特点研究

Research on Visual Design Characteristics of Brand Pop-Up Stores

张楼垚, 陈瞻.....620

文旅融合背景下陕西紫阳茶园景观设计研究

Research on Landscape Design of Ziyang Tea Garden in Shaanxi Province under the Background of Cultural and Tourism Integration

苏冰池, 姚梦琪.....627

数字时代国产纪录片的视觉创新策略

The Visual Innovation Strategy of Domestic Documentaries in the Digital Era

崔巍凌, 田原.....636

中国剪纸艺术在现代服装设计中的应用

The Application of Chinese Paper-Cut Art in Modern Fashion Design

王欣琦.....642

基于用户心理模型的博物馆交互设计研究

Research on Museum Interactive Design Based on Mental Model

张彤, 吕冰.....650

基于乡村振兴战略下的文化墙设计研究

Research on Cultural Wall Design Based on Rural Revitalization Strategy

柯小钰, 杨丽丽.....657

解构思维下视觉传达设计中的文字设计研究

A Study of Text Design in Visual Communication Design under Deconstructive Thinking

汪蕾, 翟音.....665

新媒体环境下视觉传达设计中触觉感官审美性研究

The Study of Tactile Aesthetics in Visual Communication Design in a New Media Environment

王亚.....673

浅析手机中文字体设计发展现状

Analysis of the Development Status of Chinese Font Design for Mobile Phones

金雪美, 金香丹.....679

中国古典园林中“夏季”意象探析

An Analysis of the “Summer” Image in Classical Chinese Gardens

周欣, 唐晓岚.....685

保留乡土文化的民宿建筑设计方法研究

Studying of the Design Method of Homestay Buildings with Local Culture

马景瑶.....692

服装品牌与服装廓形分类

Clothing Brands and Clothing Silhouette Classification

雷聪聪, 陈郁.....700

眼动结合用户集群的苗族文化感性工学模型构建研究

Study on Eye-Movement Combined with User Clusters for Miao Cultural Kansei Engineering Model Construction

常开心, 林丽, 周铃.....710

基于人机工程学的手握艾灸仪造型设计研究

Modeling Design of Hand-Held Moxibustion Instrument Based on Ergonomics

刘琰.....725

L2 级自动驾驶情境下汽车自动模式显示多维度综合评价

Multidimensional Comprehensive Evaluation of Vehicle Automatic Mode Display in L2 Automated Driving Scenario

张丽, 林丽.....734

基于决策树和质量功能展开的需求转化方法

Demand Transformation Method Based on Decision Tree and QFD

彭江, 彭莉, 胡宁峰, 邓连高.....744

基于可拓语义的参与式文创产品设计方法研究

The Method of Cultural and Creative Product Design Based on Extension Semantics and Participatory Design

胡婷, 吴群.....762

某轧钢厂降压变电所的电气设计

Electrical Design of a Step-Down Substation in a Rolling Mill

孙祥森, 贾福考.....773

自闭症儿童互动界面艺术设计中的注意力分析研究

Attention Analysis in Interactive Interface Art Design of Autistic Children

许婷.....788

村卫生室参与模式下农村慢性病老人居家医养服务系统设计研究

Research on the Design of Home Medical Care Service System for the Elderly with Chronic Diseases in Rural Areas under the Participation Model of Village Clinics

田景雯.....798

基于肩部粘连肩臂活动角度变化的版型优化设计

Optimization Design of Shoulder Shape Based on Changes in Shoulder Arm Movement Angle Due to Shoulder Adhesion

王链.....809

非遗传承视角下的文创品牌设计研究

Cultural and Creative Brand Design Research from the Perspective of Inheritance of Intangible Cultural Heritage

黄睿.....822