

TABLE OF CONTENTS

目 录

基于女性生理期的功能性内衣需求设计研究 Research on Functional Underwear Demand Design Based on Female Menstrual Period 刘祎	1
信息可视化设计的生态美学价值研究 Research on the Ecological Aesthetic Value of Information Visualization Design 刘峰, 张思悦	14
儿童友好型理论建设在城市公园中的运用 Application of Child-Friendly Theory Construction in Urban Parks 韩榕泽	22
儿童阅读空间设计分析及改进设计研究 Research on the Design and Improvement of Children's Reading Space 李娜, 宋述财	29
贵州麻江型铜鼓鼓面纹饰设计研究与美学应用 Research and Aesthetic Application of Guizhou Majiang Type Copper Drum Surface Decoration Design 赵上瑜	34
文旅融合视域下盐城市红色文创产品设计研究 Research on the Design of Red Cultural and Creative Products in Yancheng City from the Perspective of Cultural and Tourism Integration 陆明珺	44
批判性地域主义视角下的中西方景观地域文化 Chinese and Western Landscape Regional Culture from the Perspective of Critical Regionalism 张钰	50
非遗在游戏皮肤设计中的创新发展研究 Research on the Inventive Development of Intangible Cultural Heritage in Game Skin Design 李情	58
流线型家具的现状与发展趋势研究 Research on the Current Situation and Development Trend of Streamlined Furniture 宋述财, 岳圣翔	67
仿生设计在儿童家具设计中的发展趋势研究 Research on the Development Trend of Bionic Design in Children's Furniture Design 岳圣翔, 李娜	72

视觉因素在网页设计中对 PAD 情感的影响研究 A Study of the Influence of Visual Factors on PAD Emotions in Web Design	
何佳乐, 张建敏	78
基于半隐匿性的中国古代建筑户牖艺术研究 Research on the Art of Doors and Windows in Ancient Chinese Architecture Based on the Semi-Concealment	
黄奇苓, 杨晟辉	87
从“偏好默认”到“决定偏好” From “Preference Default” to “Decide Preferences”	
杨采奕	96
海宁皮影艺术的审美特征在现代化设计中的应用 The Application of the Aesthetic Features of Haining Shadow Play Art in Modern Design	
戴小慧, 张雨诗, 王建芳	104
广告设计中的文化符号化与传播商业化 Cultural Symbolisation and Communication Commercialisation in Advertising Design	
程诗婕, 靖永金	114
遗产活化视角下工业遗产更新设计研究 Research on Industrial Heritage Renewal Design from the Perspective of Heritage Revitalization	
李春, 王琦, 徐敏慧	121
基于认知负荷的老年人家用制氧机界面设计度量与优化 Measurement and Optimization of Interface Design for Elderly Household Oxygen Makers Based on Cognitive Load	
曹俊杰, 张凯	131
景观及展览空间设计研究——以济南经四路电视机厂改造设计为例 Research on Landscape and Exhibition Space Design—Taking the Reconstruction Design of Jinan Jingsi Road TV Factory as an Example	
郭凤茜, 焦杨	146
贵州黔东南麻江型铜鼓纹饰设计研究 Study on the Decoration Design of Majiang Type Copper Drum in Qiandongnan, Guizhou	
谢士维	158
唐代长柄香炉在现代茶具中的衍生设计 The Derivative Design of Tang Dynasty Long Handle Incense Burner in Modern Tea Set	
王浚哲, 邓莉丽	168

后现代主义特征在国产动画电影中的设计运用研究 Research on the Design and Application of Postmodernism Features in Domestic Animated Films 钱淼岍	175
曹庄朱村传统村落调研及可持续发展策略研究 Research on Traditional Village Investigation and Sustainable Development Strategies in Caozhuang Town Zhu Village 胡天君, 王鑫, 吴千晓, 赵怡然	182
城市街道景观设计的文化氛围构建思考 Thinking about the Construction of Cultural Atmosphere in Urban Street Landscape Design 陈千琪	190
基于游戏化思维的城市公共艺术互动体验设计研究 Research on Interactive Experience Design in Urban Public Art under Gamified Thinking 刘羽琪	197
手工艺非遗衍生品的文化表达与设计范式研究 Research on Cultural Expression and Design Paradigm of Handicraft Intangible Cultural Heritage Derivatives 张雨诗, 戴小慧, 王建芳	206
价值共创视角下康复辅具社区租赁服务策略研究 A Study on the Strategy of Community Rental Service of Rehabilitation Aids under the Perspective of Value Co-Creation 尹海璐, 肖东娟	218
风景过程主义理论下城市公共空间更新策略 Urban Public Space Renewal Strategies under the Theory of Landscape Processism 刘大亮, 石洁	226
数字景观技术应用于园林植物配置的研究现状与趋势 Research Status and Trends of Digital Landscape Technology Applied to the Garden Plant Configuration 李明玉, 鲁敏	233
高校校园植物景观规划设计研究 Research on the Planning and Design of Plant Landscape in Colleges Campus 杨格格, 鲁敏	241
设计赋能乡村振兴 Design Empowers Rural Revitalization 鞠雅文	251
吴苏商业空间结构历时性与共时性设计研究 Research on the Diachronic and Synchronic Design of Wu Su's Commercial Space Structure 仲晨露	258

设计符号学视域下的新媒体戏剧研究 Research on New Media Drama from the Perspective of Design Semiotics	
陈晨, 徐明	265
安顺蜡染图纹设计与美学特征研究 Research on the Pattern Design and Aesthetic Characteristics of Anshun Wax Dyeing	
李楠欣	277
涂鸦元素在游戏服饰中的风格运用研究 A Study of the Stylistic Use of Graffiti Elements in Game Costumes	
马环钰, 须秋洁	286
城市认知理论下的历史文化街区空间体验研究 Research on Spatial Experience of Historical and Cultural Neighborhoods under Urban Cognition Theory	
濮依	294
消费视域下男性群体与珍珠饰品设计分析 Analysis of Male Group and Pearl Jewelry Design from the Perspective of Consumption	
贾丹红, 邝慧仪	302
“窗”与“几”：中国传统文人书斋设计中的时空意蕴 “Window” and “Desk”: The Space-Time Implication in the Design of Traditional Chinese Literati’s Study Rooms	
朱靖	314
先秦时期设计文化论 Design Culture in Pre-Qin Period	
贾文硕, 陈晓艺	320
折纸艺术在导视系统设计中的应用研究 Research on the Application of Origami Art in Navigation System Design	
王灿, 鄂玉萍	330
基于蚊媒传染病问题的城市公园景观设计策略研究 Research on Landscape Design Strategies for Urban Parks Based on Mosquito-Borne Disease Problems	
赵馨玉, 孙洋洋, 胡金丽, 吴珏莹, 胡广	338
杭州西湖文化景观在图形中的创新设计 Innovative Design of Hangzhou West Lake Cultural Landscape in Graphics	
孙楠, 朱俐	343
基于养生理念的中国古典园林嬗变研究 The Evolution of Chinese Classical Gardens Based on the Concept of Health Preservation	
尚进	353

基于体验设计的社区新老年健身俱乐部设计研究 Research on the Design of New Elderly Fitness Club in Community Based on Experience Design	
袁思宇, 肖东娟	363
价值感知维度下的端午文创产品设计应用研究 Research on the Application of Dragon Boat Festival Cultural and Creative Products Design under the Dimension of Value Perception	
郑晓霞, 李振宇	373
泛娱乐视角下的中华老字号 IP 设计策略研究 Research on IP Design Strategy of Chinese Time-Honored Brands from the Perspective of Pan-Entertainment	
战佳苗, 田星瀚	381
老字号糕点品牌体验设计策略研究 Research of Experience Design Strategies for Time-Honored Pastry Brands	
陈文丽, 巩淼森	388
屋顶花园的设计与研究 Design and Research of Roof Garden	
李璐, 鲁敏	395
Z 世代视角下花卉元素在服饰品中的设计方法研究 Research on Design Methods of Floral Elements in Apparel Products from the Perspective of Generation Z	
董妍, 戚孟勇	403
海洋塑料污染主题公益海报设计研究 Research on the Design of Public Welfare Posters on the Theme of Marine Plastic Pollution	
刘依枚	413
城市更新中老旧小区保护与改造策略研究 Research on the Protection and Renovation Strategies of Old Communities in Urban Renewal	
许永征, 吴逸, 黄梦琪	419
基于情境感知的老年睡眠管理设计研究 Design Strategy of the Aged Sleep Management Based on Context Awareness	
张佳琳, 肖东娟	430
元宇宙语境下的自由展示设计——元展示 Free Exhibition Design in the Context of Metauniverse—Meta-Exhibition	
陈晓慧, 潘建伟	437
数字时代下医学美术视觉传达的发展趋势 The Development Trend of Medical Art Visual Communication in the Digital Era	
游依纯, 吴建军	443

基于 NFT 时代下对生肖文化因子的研究与分析

Research and Analysis of Zodiac Cultural Factors in the NFT Era

杨润清, 孙成硕 452

基于光色混合现象的儿童光影玩具设计研究

Research on the Design of Children's Light and Shadow Toys Based on the Phenomenon of Light and Color Mixing

徐诗思 461

地方博物馆临时展陈主题的设计与创新

Design and Innovation of Temporary Exhibition Themes in Regional Museums

蔡佩宏 468

基于感性意象认知的香水瓶造型优化设计 and 应用

Optimal Design and Application of Perfume Bottle Modeling Based on Perceptual Image Cognition

吴金梦, 林丽, 江作亚 474

秦淮灯彩元素在文创设计中的应用研究

Research on the Application of Qinhuai Lantern Colorful Elements in Cultural and Creative Design

陈秀洁 486

基于触媒理论的城市微空间更新设计研究

Research on Urban Micro-Space Renewal Design Based on Catalyst Theory

宋嘉惠, 安家林, 伍迎萍 492

情感化视域下乡旅 APP 设计研究

Research on the Design of Rural Travel APP under the Perspective of Emotionalization

邓熙宁 500

基于符号学理论的珠海城市文创产品设计研究

Research on Zhuhai Urban Cultural and Creative Product Design Based on Semiotic Theory

邓惠文 512

壮锦与中草药纹样的融合在文创设计中的应用研究

Research on the Application of Blending Zhuang Brocade and Chinese Herbal Medicine Patterns in Cultural and Creative Design

燕丽萍 521

延川布堆画在文创设计中的应用研究

Research on the Application of Yanchuan Cloth Pile Painting in Cultural and Creative Design

周佳璇, 黄天灵 527

基于感性工学的高校宿舍床铺设计研究

Research on the Design of University Dormitory Bed Based on Kansei Engineering

黄依诺 533

面向老年用户的医院自助终端人因工程设计 Human Factors Engineering Design of Hospital Self-Service Terminals for Elderly Users	
周明玥, 韩佳璐, 张振, 仲佳	541
脊兽造型在文创产品设计中的应用研究 Research on the Application of Ridge Beast Modeling in Cultural and Creative Product Design	
胡怡菲, 汤天轶	548
空间优化: 模块化思维下的烘焙店设计研究 Space Optimization: Research on Bakery Shop Design under the Modular Concept	
尹玉文, 管雪松	555
以红色文化为核心的景观建构在现代广场中的应用 The Application of Landscape Construction Centered on Red Culture in Modern Squares	
吴逸, 黄梦琪, 许永征	565
溱沔河天鹅湖湿地景观生态保护与恢复设计 Hutuo River Swan Lake Wetland Landscape Ecological Protection and Restoration Design	
徐敏慧, 王琦, 李春	572
虚拟服装设计: 创意解放下的时尚平权 Virtual Fashion Design: The Democratization of Fashion in an Age of Creative Liberation	
来思渊, 刘禹杰	583
一种身体的标准与多元叙事 A Body Standard and Multiple Narratives	
黄惠敏, 朱文涛	590
浅析交互设计与可持续景观的构建 Tentative Analysis of Interaction Design and Sustainable Landscape Construction	
原乙铭	600
乡村振兴视域下沂蒙红色文创的路径研究 Study on the Path of Yimeng Red Culture and Creation from the Perspective of Rural Revitalization	
倪鹏飞, 周鸿儒	606
基于情感交互的流浪动物领养 APP 设计研究 Research on the Design of a Wandering Animal Adoption APP Based on Emotional Interaction	
张敏, 吴群, 张羞月	612
非遗活化传承下“西路乱弹”数字传播创新设计研究 Study on the Digital Communication Innovation Design of Zhuji Opera under the Revitalization and Inheritance of Intangible Cultural Heritage	
徐韩璐, 郑舒怡, 胡欣宇, 邝慧仪	620

中国文创设计实践的发展历程及趋势分析

Analysis of the Development History and Trends of Cultural and Creative Design Practices in China

任姿璇, 杨程, 季少融 628

以用户心智模型为基础的全自动移栽机界面优化探究

Research on Interface Optimization of Fully Automatic Transplanter Based on User Mental Model

朱思羽 640

学龄前儿童空间玩具信息表征设计策略

Information Representation Design Strategies for Preschool Children's Spatial Toys

张蓉 650

电影《瀑布》的色彩设计：叙事与抒情的色彩语言

Color Design for the Movie *The Falls*: Narrative and Lyrical Color Language

曾梦婷, 任利民 657

逆向思维在产品创新设计中的应用

Application of Reverse Thinking in Product Innovation Design

刘佳乐, 赵得成, 申月琴 663

县域乡镇驻地空间形态演变模式及规划设计策略研究

Research on the Evolutionary Mode and Planning and Design Strategy of Spatial Form of County Township Residences

刘笑寒 672

“人”以载衣：探《妇人画报》中的女性身体时尚设计

“People” Carrying Clothes: Exploring the Fashion Design of Female Body in *The Woman's Pictorial*

谢子艳, 戚孟勇 681

乡村振兴视域下传统村落保护与发展规划设计研究

Research on the Protection and Development Planning and Design of Traditional Villages under the Perspective of Rural Revitalization

陈淑飞, 王景美 690

唐五代社会变迁与泉州城内宗教建筑的分布特征

Social Changes in Five Dynasties and Ten Kingdoms and Distribution Characteristics of Religious Buildings in Quanzhou City

陈书豪, 王晔 696

基于人工智能辅助绘画的空间创新实验性研究

Experimental Research on Space Innovation Based on Artificial Intelligence Assisted Painting

王天琪, 李嘉怡, 丁继军 704

公共教育时代背景下的社区美术馆空间设计研究

Research on the Space Design of Community Art Museums in the Context of Public Education Era

张永心, 张郅一, 陈柯宇 714

女性的视觉感受性及审美感对沙发色彩的要求探析

Analysis of Women's Visual Perception and Aesthetic Requirements for Sofa Color

乐星玲, 赵丽娟, 陈于书 723

学习迁移介入下的儿童美育产品设计研究

A Study of Children's Aesthetic Education Product Design under Learning Transfer Intervention

陈俐, 孙恺睿 730

日本文创产品设计发展与设计策略研究

Design Development and Design Strategies of Japanese Cultural and Creative Products

毛慧娟, 杨程, 季少融 740

北京非遗“兔儿爷”视觉形象创新设计研究

Research on the Innovative Design of the Visual Image of the Intangible Cultural Heritage "Rabbit" in Beijing

黄微, 吴婕 749

山东传统村落古建筑保护现状及建议

Current Status and Suggestions for the Protection of Ancient Buildings in Traditional Villages in Shandong

黄梦琪, 许永征, 吴逸 755

基于 CiteSpace 的传统村落保护研究综述

A Review of Traditional Village Protection Research Based on CiteSpace

齐佳, 于美慧 761

面向交互方式的儿童音乐玩具体验设计研究

Research on the Interactive Design of Children's Musical Toys Experience

徐庆龙, 王雨 769

从电影《封神第一部》探寻中国神话内涵和殷商美学设计

Exploring the Connotation of Chinese Mythology and the Aesthetic Design of Yin Shang from the Movie "Creation of the Gods 1"

李文清 784

智能马桶除臭技术创新设计研究

Research on the Innovation and Design of Intelligent Toilet Deodorization Technology

龙锦麟, 熊先青 797

基于创新型石笼网箱体系的露天展演建筑设计方案研究

Outdoor Performance Architecture Design Case Study Based on Innovative-Framed Gabion Stone Cages System

金婉 805

基于老龄用户视觉认知特征的移动端界面设计研究 Research on Mobile Interface Design Based on the Visual Cognitive Characteristics of Elderly Users	
沈菲童	815
钢框架膜结构临时建筑小品设计方案研究 Temporary Building Design Case Study Based on Steel-Framed Membrane Structure	
金婉	824
朱仙镇木版年画在插画设计中的创新与应用 The Innovation and Application of Zhuxian Town Woodcut New Year Paintings in Illustration Design	
韩璐华, 黄天灵	832
高校环境设计对人感官体验的影响 The Impact of University Environmental Design on Human Sensory Experience	
谭笑, 朱怡陈, 童嘉琦	838
简谈景观设计中新材料新技术与应用 A Brief Discussion on New Materials, Technologies and Applications in Landscape Design	
孔一曾, 王璇	846
大运河主题布贴画创作及其在家居装饰中的应用 Creation of Grand Canal Theme Cloth Stickers and Its Application in Home Decoration	
娄琳, 郑子依, 姚惠标	852
八都麻绣的古越遗风及其服饰图案情感意蕴探究与服饰设计应用 Exploration of the Ancient Yue Legacy of Badu Ma Embroidery and the Emotional Connotation of Its Costume Patterns and Its Application in Costume Design	
李宇杰, 吕昉	861
基于人机工程的老年关节炎患者智能拐杖设计研究 Research on the Design of Intelligent Cane for Elderly Arthritis Patients Based on Ergonomics	
张宇婷, 耿佳祎, 姚晓丽	874
编织工艺在现代家居产品中的创新应用 Innovative Application of Weaving Technology in Modern Household Products	
黄湘婷	880
地域文化元素在旅游文创产品设计中的应用与研究 Application and Research of Regional Cultural Elements in the Design of Tourism Cultural and Creative Products	
王海涛, 李光志	888
美国文化创意产品发展趋势与特色分析 Analysis of the Development Trends and Distinctive Characteristics of Cultural and Creative Products in the United States	
姚硕, 杨程, 季少融	894

跨学科视角下的可穿戴类设计实证研究

Empirical Study on Wearable Design from a Cross-Disciplinary Perspective

黄亦佳 903

越窑青瓷纹样在文创产品中的创新

Innovation of Yue Kiln Celadon Patterns in Cultural and Creative Products

高于欣, 林思颖, 程嘉萱 909

社会包容性视域下的城市公共空间可及性设计研究

Research on Accessibility Design of Urban Public Space from the Perspective of Social Inclusion

徐莉, 张国强, 王晓璇, 孔峥 917

地域文化在旅游文创产品设计中的运用探讨

Discussion on the Application of Regional Culture in the Design of Tourism Cultural and Creative Products

张心馨 923

羌族纹样在文创设计中的再应用

The Reapplication of Qiang Ethnic Patterns in Cultural and Creative Design

武锦华 928

基于 GSI 的泾河新城河道环境修复设计研究

Study on Environmental Restoration Design of Jinghe New City River Based on GSI

梁秋华 937

城市更新下灯光装置艺术的空间塑造研究

Research on the Space Shaping of Lighting Device Art under Urban Renewal

赵慧娜 942

东阳非遗文化视角下的灯具文创产品设计

Design of Lighting Cultural and Creative Products from the Perspective of Dongyang Intangible Cultural Heritage

郑昱麟, 陈思源, 余文启, 谢瑾, 丁灵 952

基于宠物狗心理的智能产品设计探究

Explorations on Intelligent Product Design Based on Pet Dog Psychology

万华渝, 段嵘 963

融合与适变: 宜兴公共类传统建筑与周边环境关系研究

Integration and Adaptability: A Study on the Relationship between Traditional Public Buildings and Surrounding Environment in Yixing

罗颖, 刘佳 970

威海市海滨公园景观规划设计

Landscape Planning and Design of Weihai Coastal Park

郭晓伟, 鲁敏 978

基于空间句法的传统村落街巷空间形态与优化设计 Spatial Form and Optimal Design of Traditional Village Streets Based on Space Syntax 林少骏, 伍迎萍	986
文旅融合背景下的农宅改造设计实践 Design Practice of Farmhouse Renovation in the Context of Cultural and Tourism Integration 伍迎萍, 林少骏, 杨廷琳	1000
基于情感化设计的博物馆文创产品设计研究——以“考古盲盒”为例 Research on the Design of Museum Cultural and Creative Products Based on Emotional Design—A Case Study of “Archaeological Blind Box” 卢万丽, 黄文山	1009
民国时期上海新式婚服与洋侨婚服的设计对比研究 A Comparative Study of the Designs of New Wedding Clothes and Foreign Nationals Wedding Clothes in Shanghai during the Republic of China Period 李若森	1016
南京云锦纹样在纺织类文创产品的设计应用研究 Research on the Design and Application of Nanjing Yunjin Pattern in Textile Cultural and Creative Products 唐钰娇	1025
旅游景区导视系统设计研究 Research on the Design of Tourist Guide System in Tourist Attractions 季心茹, 高于欣, 程嘉萱	1032
批判与认同：《时代漫画》中摩登女性形象的时尚进程 Criticism and Identification: The Fashion Process of Modern Female Images in <i>Time Comics</i> 秦纯	1039
AIGC 实时绘画在交互设计中的创新与应用 Innovation and Application of AIGC Real-Time Painting in Interaction Design 李早临, 汤天轶	1050
布艺装饰在室内家居设计中的应用研究 Research on the Application of Fabric Decoration in Interior Home Design 赵丽娟, 乐星玲, 吴智慧	1055
现代消费心理下土特产包装设计的创新研究 Research on the Innovation of Packaging Design of Local Specialty under Modern Consumer Psychology 李霜	1062
苏州角直古镇旅游品牌视觉形象设计探析 Analysis of Visual Image Design for Tourism Brands in Luzhi Ancient Town, Suzhou 田奥力, 陆晓云	1070

玻璃工艺在现代茶具外观设计中创新应用研究

Research on Innovative Application of Glass Technology in Modern Tea Set Appearance Design

王永杰, 肖旺群 1077

糖塑艺术在平面设计中的应用与创新

The Application and Innovation of Sugar Plastic Art in Graphic Design

徐可馨, 范松华 1087

基于感知觉理论的宋代青白瓷造型装饰审美研究

A Study on the Aesthetics of Song Dynasty Blue and White Porcelain Decoration Based on Perception Theory

王晨雪 1098

“雪莹肌”珍珠护肤品品牌设计

Brand Design of Pearl Skincare Products with “Snow Brightening Skin”

何佳煜, 狄舒情, 李凤, 李颖洁, 方晶晶 1105

基于诸暨地域文化符号的珍珠护肤品品牌设计研究

Research on Pearl Skincare Brand Design Based on Zhuji Regional Cultural Symbols

章龙瑛, 王洁炜, 王彤, 方晶晶 1117

江淮地区乡村民宿在地性设计策略

Design Strategy of Rural Homestay in Jianghuai Region Based on Indigenesness

尹玉文, 管雪松 1128

黑灰色天然染料在现代服装设计中的应用

The Application of Black-Gray Natural Dyes in Modern Clothing Design

李博文, 黄烁月, 何永胜, 张赢, 齐欢 1136

基于情境构建法的老年人助行器设计研究

Research on the Design of Walking Aids for the Elderly Based on Context Construction Method

于瑾涛, 马传贝 1148

南通蓝印花布在地方包装上的应用研究

Research on the Application of Nantong Blue Calico in Local Packaging

刘嘉艺, 潘迅, 王璐, 张乐, 邝慧仪 1156

基于 KANO 模型的用户碎片信息整合需求分析及功能设计——以小红书为例

Demand Analysis of User Fragmentation Information Integration Based on KANO Model and Functional Design—Taking Little Red Book as an Example

何佩瑶 1167

基于音乐疗法的老年慢性病管理服务设计研究

Research on Service Design of Chronic Disease Management in the Elderly Based on Music Therapy

吴灿, 肖宇轩 1177

基于参与式设计理论的文创产品设计研究

Research on Cultural and Creative Product Design Based on Participatory Design Theory

李霞, 王玮 1186

城市公共设施的植物结构仿生设计研究

Research on Plant Structure Biomimetic Design of Urban Public Facilities

梁晶, 戚明语 1194

当代产品装饰美学设计的地域性视角探析

Exploring the Regional Perspective of Contemporary Product Decoration Aesthetics Design

金谛 1201

南丰傩面具游戏棋文创产品设计

Nanfeng Nuo Mask Game Chess Cultural and Creative Product Design

陈婧, 范松华 1208

桃花坞年画《一团和气》在文创设计中的应用研究

Research on the Application of Taohuawu New Year Painting "Harmonious Atmosphere" in Cultural and Creative Design

马洁, 吴婕 1217

无锡纸马中四大天王形象在文创产品设计中的应用研究

Research on the Application of the Four Heavenly Kings Image in the Design of Cultural and Creative Products in Wuxi Paper Horse

季一凡 1224

智能时代背景下数字化技术对影视艺术设计的机遇与挑战

The Opportunities and Challenges of Digital Technology for Film and Television Art Design in the Context of the Intelligent Era

盖亚兰 1231

基于四羊方尊文化下的文创产品设计研究

Research on the Design of Cultural and Creative Products Based on the Culture of the Bronze Square Zun Decorated with Four Rams

张春明, 王瑞杰 1237

新媒体视域下仪式在交互领域的研究

Research on Rituals in the Field of Interaction from the Perspective of New Media

张莹莹, 杨政毅 1245

“能指”对“所指”的僭越

The Transgression of the "Signifier" over the "Signified"

姚心蕊, 徐军 1251

以人为本的微空间设计探究

Exploration of Human-Centered Micro-Space Design

孟美雪, 管雪松 1258

体验设计视角下的虚拟展厅界面设计研究

Interface Design in Virtual Exhibition Hall from the Perspective of Experience Design

刘琦 1264

景观设计与传统村落：历史遗产和景观保存

Landscape Design and Traditional Villages: Historical Heritage and Landscape Preservation

樊倩, 陆峰, 薛梅 1270

《中国古代室内设计》的价值探析

An Analysis of the Value of Ancient Chinese Interior Design

张丙武 1277

设计思维在商业摄影中的整合应用研究

Integrated Application Research of Design Thinking in Commercial Photography

张帅, 熊文湖 1282

IP 时代下山西非遗黎侯虎的文创设计

Cultural and Creative Design of Shanxi Intangible Cultural Heritage Lihou Tiger in the IP Era

赵冠冕, 陆泉 1289

基于 BIM 技术下的校园数字化建设探索与设计实践研究

Research on the Exploration and Design Practice of Campus Digital Construction Based on BIM Technology

霍达, 郭轩甫 1297

古茶新作：审美视域下新中式茶空间的美学研究

New Work of Ancient Tea: Aesthetic Research of the New Chinese Tea Space from an Aesthetic Perspective

刘欢歌 1303

基于 KANO 模型的化妆品类购买 APP 界面设计研究

Research on the Interface Design of Cosmetics Purchasing APP Based on KANO Model

王金广, 卢立辉, 陈涛 1310

城市更新中既有酒店优化改造设计策略

Optimization and Renovation Design Strategies for Existing Hotels in Urban Renewal

王辉怡, 马炳蔚, 纪伟东, 孙剑, 于洽卿 1320

性别平等视角下对维密天使秀的设计分析

An Analysis of the Design of Victoria's Secret Fashion Show from the Perspective of Gender Equality

周千仟 1330

城市滨水区韧性提升研究

Research on Resilience Improvement of Urban Waterfront

李晴晴, 周林 1340

传统文化元素在现代纺织品设计中的创新路径研究 Research on the Innovation Way of Traditional Culture Elements in Modern Textile Design	
侯超悦, 朱卫东, 梁列峰	1346
基于情感化设计的老年人代步车产品设计研究 Research on Product Design of Scooters for the Elderly Based on Emotional Design	
于瑾涛, 王士鑫	1352
基于皮尔斯符号学的古锁视觉符号设计研究 Research on Visual Symbol Design of Ancient Locks Based on Peircean Semiotics	
汤悦, 陆泉	1359
模块化儿童玩具的特征优势与设计方法 The Feature Advantages and Design Methods of Modular Children's Toys	
孙幸威, 王玮	1366
浅谈当代潮玩空间设计的发展趋势 On the Development Trend of Contemporary Tide Play Space Design	
曾佩雯	1372
浅析京派砖雕艺术 Brief Analysis of Beijing School Brick Carving Art	
祁轩	1381
“圆明畔影”——文创传统提盒创新设计 “Reflections by Yuanmingyuan”—Innovative Design of Cultural and Creative Traditional Hand-Carried Boxes	
胥淑颖, 李姗姗, 高瑞浠	1394
符号学视域下的仰韶彩陶文创产品设计研究 Research on the Design of Yangshao Colorful Ceramic Cultural and Creative Products from the Perspective of Semiotics	
唐婉莹, 黄河	1404
基于色觉障碍用户的 App 界面设计探究 Research on App Interface Design Based on Users with Color Vision Impairment	
丁星灿, 郑曦	1413
山文化视角下的品牌视觉设计研究 Research on Brand Visual Design from the Perspective of Mountain Culture	
云雪蛟	1424
地板企业的美式工艺研究及实践 Research and Practice of American Technology in Flooring Enterprises	
刘美姣	1434

共生理论下的川西乡村景观设计策略研究

**A Study on the Strategy of Rural Landscape Design in Western Sichuan
under the Symbiosis Theory**

薛童诗琦, 向燕琼, 陈兴 1443

文化融合背景下澳门传统民居门窗装饰的设计表达

**Design Expression of Doors and Windows Decoration of Traditional Residential
Houses in Macao under the Background of Cultural Integration**

陈宇, 舒欣润 1455