

TABLE OF CONTENTS

目 录

The Dilemma and Challenge Chinese Employment Relation Management Facing
(中国雇佣关系管理面临的困境与挑战)

H. O. ZHANG.....153

Choice of Marketing: Store within Store or Specialty Store?
(销售方式的选择: 店中店模式还是专卖店模式?)

Q. W. PENG, B. GUO, J. ZHEN.....160

Factors Influencing Microblog Users Real-Time Information Sharing Behavior: An Empirical Study
(微博客用户实时信息分享行为影响因素研究)

X. L. JIN, Z. Y. TANG, Z. Y. ZHOU, K. E. JIN.....165

Development of Real Estate Enterprise Brand Management Analysis of Jiangxi Province
(江西房地产企业品牌经营管理的发展状况分析)

H. B. LIU, H. C. ZHU.....171

The Rural Labor Force Outflow, Promote Agricultural Land Scale Management
(农村劳动力流出, 促进农业土地规模化经营)

B. A. LIU, Q. H. GUO.....177