

TABLE OF CONTENTS

目 录

安全标准约束下的信息安全部分外包研究 Managing Partial Outsourcing on Information Security under Security Standard Constraint 刘艺浩, 吴勇	1
生物质燃料发展及可持续认证体系建设研究 Study on the Development of Biomass Fuel and the Construction of Sustainable Certification System 刘玉斌	19
欣喜的顾客会驱动契合行为吗? 一个有中介的调节模型 Do Delighted Customers Drive Customer Engagement Behavior? A Mediated Moderation Model 张跃先, 魏晓颖, 崔航	25
冷链物流末端配送车内部优化设计 Internal Optimization Design of Cold Chain Logistics Delivery Vehicle 胡慧敏, 纪月, 孙妮	33
个性化推荐类型对消费者购买决策的影响差异研究 A Study of the Differences in the Impact of Personalized Recommendation Types on Consumer Purchase Decisions 谌海林, 陈磊	40
基于协同度模型的区域物流龙头企业与区域经济协同发展研究 Collaborative Development of Regional Logistics Leading Enterprises and Regional Economy Based on Synergy Degree Model 胡宗磊, 马昊明	55
广西独立学院转设困境及对策研究——校园建设规划重要及关键 Research on Dilemma and Countermeasures of Transfer of Guangxi Independent College—Importance and Key of Plan about Campus Construction 邓绍云, 邱清华, 韦春晓, 黄建淼	64
交通优势度与人口流动的空间格局及互动关系研究 A Study on the Spatial Pattern and Interactive Relationship between Traffic Advantage and Population Mobility 张克伟	71