

TABLE OF CONTENTS

目 录

关系视角下中国对东盟直接投资影响因素研究 Research on the Influencing Factors of China's Direct Investment in ASEAN from the Perspective of Relations	
唐丽.....	1
突发公共卫生事件对纺织企业全要素生产率影响研究 Research on Public Health Emergencies on TFP of Textile Enterprises	
俞洁, 王宏.....	15
OFDI 反向技术溢出对企业创新的影响研究 The Impact of OFDI Reverse Technology Spillover on Enterprise Innovation	
黄思雅, 王雷.....	30
中国制造业产业竞争力横向对比研究 A Comparative Study on the Competitiveness of Chinese Manufacturing	
徐敏捷, 王雷.....	37
外来者劣势对中国企业海外并购成功率影响研究 Research on the Impact of the Liability of Foreignness on the Odds of Success of Chinese Enterprises' Overseas M & A	
孙翔, 王雷.....	51
中美贸易战对中国出口的贸易偏转和贸易限制效应研究 Research on the Trade Deflection and Trade Restriction Effects of the Sino-US Trade War on China's Exports	
张斌, 何苗.....	64
RCEP 背景下中国经济发展的机遇与挑战 Opportunities and Challenges of China's Economic Development under the Background of RCEP	
魏东云.....	76
国际原油价格体系及原油衍生品市场对我国原油期货发展的启示 The Inspiration of International Crude Oil Pricing Mechanism and Derivatives Market to China's Crude Oil Futures	
刘佳钰.....	84
中国与苏丹经贸合作现状及其主要影响因素分析 Analysis on the Status Quo of China-Sudan Economic and Trade Cooperation and Its Main Influencing Factors	
花花.....	91

基于服装单品类价格需求分布的研究

Research Based on the Price Distribution of Clothing Single Category

冯文瑞.....99

数字经济背景下制造业数字化转型的战略建议

Strategic Suggestions for the Digital Transformation of Manufacturing Industry in the Background of Digital Economy

王含韵.....107

控烟全球化及其内在矛盾对中国烟草产业的重构

Globalization of Tobacco Control and Its Internal Contradictions on the Reconstruction of China's Tobacco Industry

王金红.....113