

TABLE OF CONTENTS

目 录

制造业高质量发展研究述评 Review of Research on High-Quality Development of Manufacturing Industry	
贾琦, 吴刚毅.....	271
中国对 CPTPP 成员国机电产品出口贸易影响因素及潜力研究 Research on the Influencing Factors and Potential of China's Export Trade of Mechanical and Electrical Products to CPTPP Member Countries	
张斌, 杨弘.....	278
新能源汽车企业财务能力分析 Financial Capabilities Analysis of New Energy Automobile Enterprise	
刘捷, 李涵雯.....	290
数字普惠金融对乡村振兴的门槛效应研究 Research on the Threshold Effect of Digital Financial Inclusion on Rural Revitalization	
张虹虹, 辛金国.....	299
竞争战略对高管薪酬激励的影响研究 The Influence of Competitive Strategy on Executive Compensation Incentive	
熊玥, 周菁.....	306
河南省区域农业经济竞争力比较因素研究 Study on Comparative Factors of Regional Agricultural Economic Competitiveness in Henan Province	
倪世龙.....	319
数字经济对我国制造业高质量发展的影响研究 Research on the Impact of Digital Economy on the High-Quality Development of China's Manufacturing Industry	
胡娇, 王宏.....	328
中国医药产品出口潜力探究 Research on the Export Potential of China's Trade in Medicines	
顾臻伟, 张斌.....	339
新冠疫情冲击下的货币政策 Monetary Policy under the Impact of the COVID-19	
李依.....	350

跨境电商企业物流模式分析

Analysis of Logistics Mode of Cross-Border E-Commerce Enterprises

王晓冉.....355

乡村振兴背景下传统村落保护利用的农户参与行为研究

Research on Farmers' Participation Behavior in the Protection and Utilization of Traditional Villages in the Context of Rural Revitalization

刘天翌, 吴芳玲, 李国强.....364

数字经济赋能生产性服务业高质量发展

High-Quality Development of Producer Services Enabled by Digital Economy

沈勇.....376

中国与“一带一路”沿线国家贸易效率影响因素研究

Study on the Influencing Factors of Trade Efficiency between China and Countries along "The Belt and Road Initiative"

候瑞雪, 王雷.....384

股票市场上市公司生产能力的促进作用

The Role of the Stock Market in Promoting the Production Capacity of Listed Companies

徐晟昊, 王海侠.....394

共同富裕背景下家庭投资理财策略研究

Research on Family Investment and Financing Strategy under the Background of Common Prosperity

李定蓉, 汪连新.....404

茂名市荔枝出口问题及对策研究

Study on the Problems and Countermeasures of Litchi Export in Maoming City

刘丹, 曹玉飞, 徐延利.....411

创业决策及其回报

Entrepreneurial Decision-Making and Its Returns

施祺, 邱洁威.....421

共享住宿对中国传统酒店的影响

The Impact of Shared Accommodation on Traditional Chinese Hotels

贾志浩, 李嘉晨.....435

“中欧班列”开通对中国制造业企业 TFP 的影响

The Impact of the Opening of "China Railway Express" on Total Factor Productivity of Chinese Manufacturing Enterprises

龙慧敏, 吴晓隽.....445

生产性服务业集聚对外资进入速度的影响研究

Research on the Impact of Producer Services Agglomeration on the Speed of Foreign Investment Entry

叶莉莉, 王雷.....456

基于多元统计的长沙市城区经济发展差异分析

Analysis on the Difference of Urban Economic Development of Changsha City Based on Multivariate Statistics

张晓敏, 舒晓惠.....468

新冠疫情对中小企业的影响研究：以消费行业和医药行业为例

Research on the Impact of the COVID-19 on Small and Medium-Sized Enterprises: Taking the Consumer Industry and the Pharmaceutical Industry as Example

黄燕萍, 朱伯翰.....479